



Media Release

Wednesday, 25 October 2023

World Halal Business Conference Circuit 2023, London: Curtain Raiser

HDC brings Malaysia's Halal economy to the global stage through the World Halal Business Conference (WHBC) 2023

WHBC 2023 has been hosted by the Ministry of Investment, Trade and Industry (MITI), organized by Halal Development Corporation Berhad (HDC) for the past 14 years. The government in its mission to make Malaysia a leader in the halal industry has supported the WHBC which is based on "thought leadership" together with economic experts and "captains of industries" from around the world.

This conference will be held on 27-28 October 2023 at Royal Lancaster, London and will be launched by Y.A.B Dato' Seri Dr. Ahmad Zahid Hamidi, Deputy Prime Minister of Malaysia and will be attended by delegations and international halal experts mainly from countries such as the United Kingdom, the Organization of Islamic Countries (OIC), the European Union (EU), Indonesia, South Africa, China, Japan and Turkey.

HDC internationalises Malaysia's Halal ecosystem through Halal Diplomacy

Recently, with the aim to maintain Malaysia as a leader in the growth of the Halal industry, the Government has introduced the concept of 'Halal Diplomacy.' This approach emphasizes the importance of strengthening international relations, fostering cooperation, and harmonizing ecosystems among countries around the world.

Halal Diplomacy is a new framework developed between the Ministry of Foreign Affairs, the Ministry of Investment, Trade and Industry (MITI) and HDC. In addition, we are committed to opening opportunities for national halal industry players to the international market.

HDC collaborates with financial institutions to provide greater access to financing

WHBC 2023 will also see Y.A.B the Deputy Prime Minister of Malaysia announcing HDC's collaboration with 6 financial institutions to provide access to financing for large halal industry players and halal SMEs starting next year. This fund aims, among other things, to build the efforts of local halal companies to penetrate the global halal market.

HDC is serious and committed to the synergy of Malaysia's Halal certification process through digitization

In order to also empower the Malaysian halal industry, and in line with HDC's role in the pre-approval and post-approval processes of halal certification, HDC will introduce the National Halal Digital Platform (NHDP). It is one of HDC's strategic efforts in improving the Pre-Approval and Post-Approval stages of the Malaysian Halal certification process.

NHDP aims to revolutionise the halal application process, offering a comprehensive digital platform that ensures efficient and seamless processing.

For more information on please visit <https://whbc.hdcglobal.com/>

Khairul Azwan Harun

Chairman of Halal Development Corporation Berhad
25 October 2023

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ABOUT HALAL DEVELOPMENT CORPORATION BERHAD (HDC)

Halal Development Corporation (HDC) spearheads the development of Malaysia's integrated and comprehensive halal ecosystem and infrastructure to position Malaysia as the most competitive country leading the global halal industry. Established on 18 September 2006, HDC as it is also known, is the central coordinator that promotes participation and facilitates growth of industry players in the development of Malaysia's Halal ecosystem. An agency under the Ministry of Investment, Trade and Industry; it is the world's first Government-backed halal industry development corporation. For more information, please visit HDC at - www.hdcglobal.com.